

Final Draft, Inc. Corporate Logo Usage Guidelines

MECHANICAL GUIDELINES

Final Draft, Inc. corporate logos must be used against a solid color background. Do not use them against gradients, patterns or images.

Logos must be used in their entirety in all applications. Logos may not be truncated, clipped, masked, scaled disproportionately, reshaped or otherwise modified, with the following exceptions:

When the logo is placed at a size or in a medium that makes the small taglines (i.e. "a Final Draft Event") illegible, the tagline should be removed from the logo.

When the logo is to be used against a background that is black or dark enough as to make any portion of the logo illegible, all pieces of the logo should be converted to pure white, except for the pages icon, which should be left at CMYK color 0:16:100:0 or RGB color 255,214,0.

If the logo is to be used in a grayscale application, the logo should be converted to 100% black for light backgrounds or 100% white for dark backgrounds.

COLOR APPLICATIONS:



Big Break



Big Break

GRAYSCALE APPLICATIONS:



Big Break



Big Break

COPYRIGHTS & TRADEMARKS

When the logo is placed at a size or in a medium that makes any of the copyright or trademark symbols illegible, the following text must be included somewhere within the page or document:

for Final Draft logo:

Final Draft is a registered trademark of Final Draft, Inc. in the U.S. and other countries. The Final Draft pages logo is a registered trademark of Final Draft, Inc.

for Big Break logo:

The Final Draft pages logo is a registered trademark of Final Draft, Inc.

for ScriptXpert logo:

ScriptXpert and the Final Draft pages logo are trademarks of Final Draft, Inc.

If more than one logo is used in the same page or document, the above notices may be combined, as in the following example: Scriptwriters Showcase, ScriptXpert and the Final Draft pages logo are trademarks of Final Draft, Inc.

If you have questions about logo usage, please contact:

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